

MWA Bendigo 2027



**Smarter,
Faster, Greener
Municipal Works**

WEDNESDAY 17TH MARCH TO THURSDAY 18TH MARCH
Prince of Wales Showgrounds | Bendigo

CONFERENCE PROSPECTUS

Program Overview

Hosted by **Municipal Works Australia (MWA)**, the MWA Bendigo 2027 Conference & Exhibition is Australia's premier event for municipal works professionals, local government leaders, infrastructure managers, engineers, contractors, and suppliers.

Over two days, delegates will connect with industry experts, explore the latest innovations in municipal infrastructure and maintenance, and participate in valuable networking opportunities designed to strengthen relationships across the sector.

About Municipal Works Australia

Municipal Works Australia is a not-for-profit, member-based association dedicated to advancing excellence in municipal works through professional development, education, networking, and industry collaboration.

MWA supports professionals involved in:

- Road and footpath construction and maintenance
- Drainage infrastructure
- Facilities management and maintenance
- Waste management and public cleansing
- Parks and open space maintenance
- Plant, fleet and equipment management

MWA brings together local government professionals, engineers, operations managers, works officers, contractors, consultants, manufacturers, suppliers and service providers from across Australia.

Why Attend?

MWA Bendigo 2027 provides a unique opportunity to:

- Connect with over 1,000 municipal works professionals
- Showcase products and services directly to decision-makers
- Learn from leading industry experts and case studies
- Participate in live equipment demonstrations
- Build valuable business relationships across local government
- Discover emerging technologies and innovative solutions

Who Attends?

Delegates include:

- Directors and Managers
- Engineers and Technical Officers
- Works and Maintenance Officers
- Operations Managers
- Infrastructure Coordinators
- Fleet and Plant Managers
- Local Government Executives
- Civil Construction Professionals
- Municipal Maintenance Teams

Representatives from more than 70 councils and numerous private sector organisations are expected to attend.

Venue

Prince of Wales Showgrounds & Bendigo Exhibition Centre

One of Australia’s largest clear-span exhibition facilities, located less than 3km from the Bendigo CBD. The venue offers:

- Extensive indoor exhibition space
- Outdoor demonstration areas
- Modern conference facilities
- Dedicated networking and catering zones
- Easy access to accommodation and visitor attractions

Sponsorship & Exhibition Opportunities

Position your organisation alongside Australia’s leading municipal works professionals and suppliers.

Exhibition Stand Packages

EXHIBITION STANDS	MWA MEMBER PRICE	NON-MEMBER PRICE
12 x 12 Exhibition Stand (144 m²)	\$ 16,400	\$ 18,200
10 x 10 Exhibition Stand (122 m²)	\$ 14,370	\$ 15,970
12 x 6 Exhibition Stand (72 m²)	\$ 12,500	\$ 14,200
9 x 6 Exhibition Stand (54 m²)	\$ 11,770	\$ 13,070
6 x 6 Exhibition Stand (36 m²)	\$ 9,735	\$ 10,935
6 x 3 Exhibition Stand (18 m²)	\$ 7,040	\$ 7,940
3 x 3 Exhibition Stand (9 m²)	\$ 4,180	\$ 5,080
3 x 2 Exhibition Stand (6 m²)	\$ 2,860	\$ 3,560
OUTDOOR	MWA MEMBER PRICE	NON-MEMBER PRICE
12 x 10 Outdoor Area (122 m²)	\$ 3,900	\$ 4,400
6 x 3 Outdoor Area (18 m²)	\$ 1,650	\$ 2,150
Additional Stand Attendee/Dinner Guests	\$ 220	

- * Prices are in AUD and include GST.
- * Stands include provision for three stand attendees with access to each conference session, Wednesday night dinner, and meals.
- * 10 x 10 and 12 x 12 Exhibition Stands include up to six conference attendees and an outdoor display area (if required).
- * Additional stand attendees and /or dinner guests can be purchased separately.

Join us in Bendigo for Australia’s leading Municipal Works Conference & Exhibition and showcase your organisation to the people shaping the future of local government infrastructure and services.

Exhibitor Benefits

Every exhibition package includes:

- Conference attendance passes
- Wednesday Conference Dinner tickets
- Catering throughout the event
- Company profile on the Conference App
- Product and service listing
- Lead capture technology
- Powered exhibition site
- Access to networking functions

Event Highlights

Tuesday 16 March

- Exhibitor Bump-In
- Pre-Conference Charity Event

Wednesday 17 March

- Conference & Exhibition
- Live Product Demonstrations
- Networking Events
- Conference Dinner

Thursday 18 March

- Breakfast Session
- Conference & Exhibition
- Industry Presentations
- Exhibitor Bump-Out

Become a Sponsor

MWA offers tailored sponsorship opportunities designed to maximise visibility, brand recognition and engagement with municipal works decision-makers.

Sponsorship packages can include:

- Naming rights opportunities
- Conference session sponsorship
- Networking event sponsorship
- Digital and social media promotion
- Speaking opportunities
- On-site branding and activation

CONTACT US
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