# MUNICIPAL WORKS CONFERENCE AND EXHIBITION

# 

Resilience & Reinvention

WEDNESDAY 18<sup>TH</sup> MARCH AND THURSDAY 19<sup>TH</sup> MARCH Prince of Wales Showgrounds | Bendigo

# CONFERENCE PROSPECTUS





**CONFERENCE PARTNERS** 

MEDIA PARTNER

MAJOR SPONSOR

Municipa

Works

Australia



# **Municipal Works Australia**

MWA is a not-for-profit member-based association that supports individuals and organisations in municipal works. MWA fosters excellence in providing municipal works and services by delivering professional development, peer support and networking events. The fields traditionally associated with MWA include:

- Road, footpath and road-related infrastructure construction and maintenance,
- Drainage construction and maintenance,
- Facilities maintenance and management,
- Public place cleaning and municipal waste management services,
- Park and open space maintenance,
- Plant and equipment supply, hire and maintenance.

MWA is not just an association; it's a hub of industry training, development, education, and support. We are

the most targeted and effective collaborative forum for local government employees and companies that supply products and services in the municipal works sector. By being a part of MWA, you'll have access to a wealth of resources, opportunities for professional growth, and a platform to connect with industry leaders and peers.

Our diverse membership, which includes local government directors, managers, civil engineers, operations managers, works officers, municipal maintenance officers, representatives from engineering and other consulting firms, plant and equipment manufacturers, construction companies, civil and road infrastructure product suppliers, and various service providers, ensures that all voices are heard and represented. Join us and empower yourself by becoming part of this vibrant and dynamic community.

# From Challenges to Opportunities:

# **Reinventing Municipal Resilience**

In a world of constant change and unforeseen challenges, cities and municipalities must embrace both resilience and reinvention to thrive. From climate disruptions to technological shifts, the ability to adapt and transform has become critical for sustainable urban development. This year's National Municipal Works and Engineering Conference centers on the theme of "Resilience and Reinvention," exploring how local governments can future-proof their communities through innovation, collaboration, and forward-thinking strategies.

Resilience is no longer just about recovery—it's about proactively designing infrastructure, services, and policies that withstand shocks and stresses while fostering long-term equity and opportunity. Equally vital is reinvention: reimagining traditional approaches to mobility, energy, digital connectivity, and public engagement to meet the evolving needs of residents.

Through expert insights, case studies, and interactive discussions, this conference will highlight cutting-edge solutions that empower municipalities to build stronger, smarter, and more adaptable communities. Together, we will explore how to turn challenges into catalysts for progress, ensuring our cities are not only prepared for the future but actively shaping it.

Join us as we uncover the strategies, technologies, and partnerships that will define the next era of municipal success where resilience and reinvention lead the way.



# MWA Bendigo 2026

The annual municipal works and exhibition, held in Bendigo, Victoria, is about learning, sharing and building connections. This year's conference features high-profile speakers, engineering and maintenance work experts, exhibitors, giveaways, and a twoday networking event. We expect more than 1,000 participants at the 2026 event, all eager to connect and collaborate.

It is an excellent opportunity to promote your business to workers and employers from various industries through trade booths, advertisements, speaking opportunities, email broadcasts and social media. With sponsorship and exhibitor opportunities available, demonstrate your commitment to delivering services to local government by becoming a sponsor and exhibitor. A diverse range of delegates attends the conference to learn about the latest products, equipment, and maintenance servicing innovations.

In 2025, we welcomed local government delegates from over 65 Councils throughout Australia. They included representatives from:

- Ballarat City
- Bass Coast Shire
- Brimbank City
- Buloke Shire
- Campaspe Shire
- Cardinia Shire
- Casey City
- Central Goldfields Shire
- City of Bunbury
- City of Greater Geelong
- Colac Otway Shire
- Corangamite Shire
- Frankston City
- Gannawarra Shire

- Glenelg Shire
- Golden Plains Shire • Greater Bendigo
- Citv • Greater Dandenong City
- Greater Shepparton
- Horsham Rural

- Hume City

- Knox City
- Loddon Shire Macedon Ranges Shire
  - Manningham City
  - Mansfield Shire
- Melton Shire
- Mildura Rural City
- Mitchell Shire
- Moira Shire
- Monash City
- Moonee Valley City Mornington
- Peninsula Shire
- Mount Alexander Shire

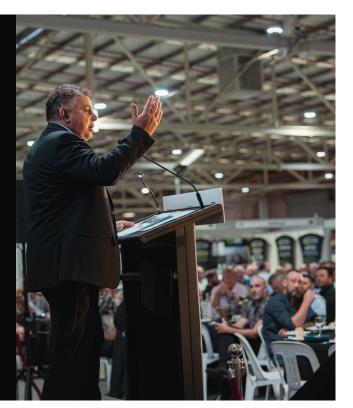
- Moyne Shire
- Murray River Shire
- Nillumbik Shire

- South Gippsland Shire
- **Grampians Shire**
- Strathbogie Shire

- Swan Hill Rural Citv
- Tas, QLD, & NSW
- Towong Shire
- Warrnambool City
- Wentworth Shire
- Whitehorse City
- Whittlesea City
- Wodonga City
- Wyndham City
- Yarra Ranges City
- Yarriambiack Shire

The City of Greater Bendigo has long supported the National Works and Engineering Conference. The city is located in the centre of Victoria, covering an area of almost 3,000 square kilometres. It has a growing population of more than 110,000 and contributes to Victoria's third-largest economic base.





- City
  - City

The Municipal Association of Victoria Procurement (MAV Procurement) membership association and the legislated peak body for local government in Victoria. MAV Procurement is a not-for-profit unit focused on achieving better

• Kingborough



- Port Phillip City • Pyrenees Shire
- Quilpie Shire
- Rural City of
- Wangaratta
- Scenic Rim
  - Shire of Kulin
- Southern
- - Surf Coast Shire

- Huon Valley Council
- Indigo Shire

procurement outcomes for local government in Victoria.

Our Conference Partners

City Hobsons Bay



# The Venue

Bendigo's Prince of Wales Showgrounds, which opened in 1968 on an 18-hectare site in Holmes Road, is one of Regional Victoria's largest showgrounds. The Bendigo Exhibition Centre, a multi-million-dollar facility, is one of Australia's largest clear-span exhibition facilities. Located less than 3 km from the Bendigo CBD, the Prince of Wales Showgrounds is the largest showgrounds arena in the state. It features:

### **Food and Beverage**

The local' Two Sisters' catering company will provide on-site catering, including options for morning and afternoon tea, lunch, breakfast, and a delicious Thursday night dinner.

### **Exhibition Space**

Our multipurpose exhibition space is not just a venue; it's a platform for businesses to shine. Whether you're a startup looking to make your mark or an established company showcasing your latest innovations, our space is designed to cater to your needs. With trade show stands available, you can connect with a diverse audience and leave a lasting impression in the industry.

### **Outdoor Demonstration Area**

Live demonstrations and static field display areas on the showground oval on the apron of the multipurpose space.

# **Travel & Visitor Services**

your visit.

Located in the iconic historic Post Office, the Bendigo Visitor Centre is your one-stop hub for everything you need during your stay. From booking accommodation and tours to discovering the best dining, shopping, and local attractions, our friendly team is here to help. Pick up maps, guidebooks, and insider tips to make the most of





### Address

51 - 67 Pall Mall, Bendigo

### Freecall

1800 813 153

### Phone

03 5434 6060 International dialling: +61 3 5434 6060

### **Email**

tourism@bendigo.vic.gov.au

### Hours

Open every day, 9 am – 5 pm, except Christmas Day

## Accommodation

https://www.bendigoregion.com. au/explore-bendigo/bendigoaccommodation

# **Conference Outline Date – MARCH 2026**



TUESDAY, 17 (11.00 AM - 04.00 PM)

Exhibition Build and Exhibitor Bump In



TUESDAY, 17 (06.00 PM - 09.00 PM)

**Pre-Conference Charity Event** 



WEDNESDAY, 18 (8.00 AM - 5.00 PM)

Conference and Exhibition, including products and services demonstrations



WEDNESDAY, 18 (6.30 PM - 10.00 PM)

# **Conference Dinner**



THURSDAY, 19 (08.00 AM - 04.00 PM)

Breakfast, Conference and Exhibition Main Exhibition Hall



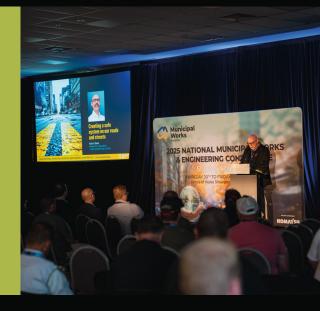
THURSDAY, 19 (04.00 PM - 06.00 PM)

Conference Close and Exhibitor Bump Out



# **Conference Program**

The conference program features a variety of professional and industry presenters who will discuss local and international case studies related to municipal maintenance, best practices, and innovation. The subjects covered include products and services, training and development, occupational health and safety, and technology.



# **Conference Dinner**

The conference dinner will take place on Wednesday evening. It will start with pre-dinner drinks at 6:30 p.m. in the exhibition centre's foyer, followed by the formal dinner and entertainment in the exhibition stand area. This will enable delegates to interact in a more informal setting.

# **Product Demonstrations**

A recent conference innovation involves activating the outdoor demonstration space for exhibitors who want to demonstrate their products and services hands-on.



# **Thursday Breakfast**

The Thursday morning breakfast session will provide delegates with an opportunity to hear about topical issues related to municipal operations.

# Who Attends?

Delegates include works officers, maintenance staff, managers, directors, engineers, and technical officers from across Australia, including those working within state and local governments, as well as maintenance staff and managers from companies servicing the municipal works industry.

The job titles that attended the 2025 conference included:

operations roads supervisor design maker business civil Officer assets rural project
delivery construction plant manager maintenance worker senior
city projects engineer parks asset group drainage acting grader community services engineer drainage acting grader cleansing support infrastructure labourer management administration unsealed

# Who Exhibits?

The conference attracts a broad range of product and service providers to the municipal works industry. Some of the exhibitors that attended in 2025 included:

<ul> <li>Major Conference Sponsor:</li> <li>KOMATSU Australia</li> <li>Exhibitors:</li> <li>Adelaide Signs Group</li> <li>AGCO Australia</li> <li>Aptella</li> <li>Apset Vision</li> <li>Ausroad Plant Services</li> <li>BA Roads</li> <li>Bates Pipes and</li></ul>	<ul> <li>Danley</li> <li>Delnorth Group</li> <li>Downer EDI Group –</li></ul>	<ul> <li>Industrial Environmental</li> <li>IntoWork Australia</li> <li>Komatsu Australia</li> <li>KOR Equipment</li></ul>	<ul> <li>Schibe</li> <li>Schrec</li> <li>Smart</li> <li>Spitwa</li> <li>Stabilo</li> <li>Stabilo</li> <li>Stabilis</li> <li>Austra</li> <li>Strath/</li> <li>SuperS</li> <li>Sustair</li> <li>Solutio</li> <li>SVC Pr</li> <li>Sweep</li> <li>TDG Er</li> <li>TDM P</li> <li>Tefco F</li> <li>Terra F</li> <li>Truegr</li> <li>Pavers</li> <li>Uniforr</li> <li>Willian</li> <li>Wireler</li> <li>Comm</li> <li>Teletra</li> <li>ZECO I</li> </ul>
Products <li>Before You Dig Australia</li> <li>Bendigo Community</li>	Upatch <li>ELT Recycling Australia</li> <li>EME Contracting</li> <li>Energy Safe Victoria</li> <li>Enviro Green Clean</li>	Solutions <li>L&amp;G Chivalry</li> <li>Linemarking Supplies</li>	
Health <li>Bendigo Ford</li> <li>Bild Group</li> <li>Blackwoods</li> <li>Bluemont Rock Bags</li> <li>Bridgestone</li> <li>Bucher Municipal</li> <li>Colbrook Industries</li> <li>Composite Materials</li>	Services <li>Environmental Facility</li>	Australia <li>LiuGong Australia</li> <li>M Tucker &amp; Sons</li> <li>Mainstream Recycling</li> <li>MAV Procurement</li> <li>McCullochs   Mac Rental</li> <li>Milwaukee Tools</li> <li>Mintern Civil</li> <li>Murphy's Spray and</li>	
Engineering <li>Construction Equipment</li>	Services <li>ESP Australia</li> <li>FAE Australia Pacific</li> <li>Farm and Diesel</li> <li>Fat Comms</li> <li>Floorex Products</li> <li>Fulton Hogan Industries</li> <li>Game Traffic Control</li> <li>Geveko Markings</li> <li>Graffiti Removal</li>	Blast Equipment <li>OmniGrip Direct</li> <li>Pipe Doctor Australia</li> <li>Porter Plant Hire</li> <li>Proquip Rental and Sales</li> <li>RDO Equipment</li> <li>Rebus Restrooms</li> <li>Road and Safety Grating</li> <li>Rondside Safety</li>	
Australia <li>Coolabah Turf</li> <li>CR Kennedy</li>	Chemicals <li>Hako</li> <li>HiDrive</li> <li>Hiway</li>	Solutions <li>RPM Pipes</li> <li>SafeRoads</li>	

- Industrial Environmental
   Schibeci
  - eder
  - rt Lock
  - vater
  - lco
  - lised Pavements of ralia
  - hAyr Instant Lawn
  - rSealing
  - ainable Vehicle ions
  - Products
  - pers n Scrubbers
  - Environmental
  - Pipeline Solutions
  - **Piping Systems**
  - Firma
  - rid Permeable S
  - rm Safety Signs
  - im Adams
  - ess
    - munications & ac Navman
  - **Energy Solutions**

# Site plan

### COFFEE VAN D15 D14 D13 B01 ř CATERING D16 ·wɛ E33 E32 B02 E34 E31 D17 C03 C02 C01 E35 E30 t E36 E29 D18 E37 E28 B03 D12 D11 D02 D01 E38 E27 C04 D19 E42 E41 E43 E44 B04 Z A08 D10 D09 C05 D04 D03 B05 E40 E39 D08 CATERING CATERING 6 A07 D07 D06 D05 A01 A06 B B A02 A05 A03 A04 D20 D21 D22 E01 E27 E26 E25 E24 E23 E22 E21 E20 E02 \*88 || --p: p: 1. 4m x 18m E12 E13 E14 E15 E16 E17 E18 E19 E03 #88 LOUNGE E04 E11 E10 E09 E08 E07 E06 E05 -Ramp E Kitchen F01 F02 F03 F04 F05 РĘ Switchboard Registration Area ξ F09 F08 F07 F06 88888888 W W

# LEGEND:



(120 m<sup>2</sup>) 12 m FRONTAGE x 10 m DEPTH

SUPER STAND



EXHIBITION STAND (54 m<sup>2</sup>) 9 m FRONTAGE x 6 m DEPTH

**EXHIBITION STAND** 

(36 m<sup>2</sup>)



D

Ε

EXHIBITION STAND (18 m²)

6 m FRONTAGE x 6 m DEPTH

6 m FRONTAGE x 3 m DEPTH





EXHIBITION STAND (6 m²) 3 m FRONTAGE x 2 m DEPTH

# **Exhibitor Agreement and Registration Form**

# **COMPANY DETAILS**

Company Name: (for Stand Signage Label

– max 25 characters)

Exhibition Stand (includes provision for three stand attendees and associated full delegate package privileges – Extra stand attendees and dinner guests available at cost)

EXHIBITION STANDS	MWA MEMBER PRICE (GST INCLUSIVE)	NON-MEMBER PRICE (GST INCLUSIVE)	AMOUNT (\$)
12 x 10 Super Stand (122 m²)	\$15,070.00	\$16,470.00	\$
9 x 6 Exhibition Stand (54 m²)	\$11,770.00	\$13,070.00	\$
6 x 6 Exhibition Stand (36 m²)	\$9,735.00	\$10,935.00	\$
6 x 3 Exhibition Stand (18 m²)	\$7,040.00	\$7,940.00	\$
3 x 3 Exhibition Stand (9 m <sup>2</sup> )	\$4,180.00	\$5,080.00	\$
3 x 2 Exhibition Stand (6 m <sup>2</sup> )	\$2,860.00	\$3,560.00	\$
12 x 10 Outdoor Area (122m²)	\$3,900.00	\$4,400.00	\$
6 x 3 Outdoor Area (18m²)	\$1,650.00	\$2,150.00	\$
Additional Stand Attendee /Dinner Guests	\$220.00	\$220.00	\$
	-	TOTAL	\$

• Stands include provision for three stand attendees with access to each conference session, Thursday night dinner, and meals.

 12 x 10 and 9 x 6 Exhibition Stands include up to six conference attendees and an outdoor display area (if required). Additional stand attendees and /or dinner guests can be purchased separately.

# ADDITIONAL EXHIBITOR BENEFITS

Exhibitors' stands are inclusive of: • Company details and product service listing on the Conference App

Company details and proc
Onsite Lead Capture Tool

A semi or fully walled site with a 4-amp single power point connection.

PAYMENT METHODS						
CREDIT CARD details below	DIRECT DEBIT BSB # 063 898 – Acc # 1000 2532 Acc Name: MWA					
PLEASE INVOICE	Email Remittance Advice to: c	:eo@municipalworks.com.au				
Credit Card VISA	Mastercard	AMOUNT PAYABLE				
Name on Card						
Card Number:	Expiry:	\$				
Authorised Signature:		φ				
		INCLUDES GST				

RETURN REGISTRATION TO MUNICIPAL WORKS AUSTRALIA EMAIL: ceo@municipalworks.com.au

### **PRIMARY REPRESENTATIVE**

(The name and contact details of the person that will take primary responsibility for interactions).

NAME: EMAIL:

### **EXHIBITOR TERMS AND AGREEMENT**

- 1. Applications are open to associations, partnerships, companies and other organisations operating within Australia. However, MWA reserves the right to allow or disallow any applicant for any reason at its complete discretion.
- 2. Organisations submitting a sponsorship application must have all insurance/levies required by law, or otherwise appropriate, for the conduct of their activities.
- **3.** All sponsorship applications are assessed by the Board of MWA (via legal and inspectorate reviews).
- **4.** The decision of the assessment is final, and no correspondence will be entered into.
- **5.** Sponsorship does not signify endorsement of a particular product by MWA.
- 6. MWA reserves the right to decline or accept a sponsorship with absolute discretion, including but not limited to situations in which an applicant or a related person or organisation has breached or is under investigation for possible breaches of occupational health and safety or compensation laws (whether or not a prosecution is pending) or where the acceptance of sponsorship may otherwise be detrimental to MWA's objectives.

### 7. Inappropriate sponsorships

Inappropriate sponsorships are those that:

- Diminish, or seek to diminish, public confidence in MWA's ability to perform its duty impartially on behalf of its Members;
- · Have the potential to reflect negatively on MWA;
- Discriminate based on race, sex, age, disability or religion;
- Perceive to be related to the organisation or its goods or services which provide brands that may be harmful to users or of inferior quality (e.g.tobacco sponsorship).

### 8. Cancellation Policy

•An administration fee of 10% will be deducted from any refund due to cancellations before

MOBILE: OFFICE PHONE:

I<sup>st</sup> February 2026. No refunds for cancellation after I<sup>st</sup> February 2026 will be made. However, a substitute delegate is welcome. All cancellations and substitutes must be emailed in writing to MWA to ceo@municipalworks.com.au. MWA reserves the right to defer, amend or cancel the program.

- **9.** The exhibition stand provided a part of this agreement will have:
  - Walls approx. 2.4m high;
  - •Wall colour will be white unless otherwise nominated by MWA;
  - •One Company name per stand, two on any corner stands. Company name in computer cut vinyl standard letters. Maximum of 25 letters;
  - •1 x single power point with a maximum loading of 1000 watts (4 amps).

### **IMPORTANT POINTS**

- **1.** Bump-in times on Tuesday start at 11:00 am and concludes at 5:00 pm sharp.
- **2.** Packing up of any items cannot commence before 2:00 pm Friday.
- **3.** All items of plant & equipment programmed for outdoor demonstrations must have these items available & situated outside the indoor exhibition area before the commencement of the conference.
- 4. Your package includes three exhibitors for both days. Exhibitors and partners can purchase extra tickets to attend the conference dinner or for any extra stand attendees.
- **5.** Carpet and additional furnishings are at cost through the Conference Service Contractor.
- **6.** All plant and equipment are the responsibility of the exhibitor.
- **7.** A 50% deposit is required to secure the stand. Any balance must be paid on or before 1<sup>st</sup> February 2026.

I have read and comply with the Terms and Conditions of sponsorship.

Position within Organisation:

Authorised Signature:

Date	

### **PRIVACY STATEMENT:**

# SPONSORSHIP OPPORTUNITIES

Contact Peter Ali from Municipal Works Australia to discuss sponsorship opportunities at 0408 129 394 or email ceo@municipalworks.com.au.



www.municipalworks.com.au