



**Municipal  
Works**  
Australia



**2025 NATIONAL MUNICIPAL WORKS  
& ENGINEERING CONFERENCE**  
– Sharing Solutions –

THURSDAY 20<sup>TH</sup> TO FRIDAY 21<sup>ST</sup> MARCH 2025  
Prince of Wales Showgrounds  
Bendigo

**CONFERENCE PROSPECTUS**

CONFERENCE PARTNERS



MEDIA PARTNER



MAJOR SPONSOR



## Municipal Works Australia

MWA is a not-for-profit member-based association that supports individuals and organisations in municipal works. MWA fosters excellence in providing municipal works and services by delivering professional development, peer support and networking events. The fields traditionally associated with MWA include:

- Road, footpath and road-related infrastructure construction and maintenance;
- Drainage construction and maintenance;
- Facilities maintenance and management;
- Public place cleaning and municipal waste management services;
- Park and open space maintenance;
- Plant and equipment supply, hire and maintenance.

MWA is not just an association, it's a hub of industry training, development education, and support. We are the most targeted and effective collaborative forum for local government employees and companies that supply products and services in the municipal works sector. By being a part of MWA, you'll have access to a wealth of resources, opportunities for professional growth, and a platform to connect with industry leaders and peers.

Our diverse membership, which includes local government directors, managers, civil engineers, operations managers, works officers, municipal maintenance officers, representatives from engineering and other consulting firms, plant and equipment manufacturers, construction companies, civil and road infrastructure product suppliers, and various service providers, ensures that all voices are heard and represented. Join us and empower yourself by becoming part of this vibrant and dynamic community.

## Sharing Solutions: Collaborative Strategies for Municipal Success

In an era marked by rapid urbanization and evolving technological landscapes, local governments face a myriad of complex challenges that demand innovative and collaborative solutions. Aging infrastructure, climate change, and evolving urban mobility needs require cities to think creatively and work together to develop effective strategies. Moreover, the digital transformation sweeping across municipalities necessitates inclusive approaches to bridge the digital divide and ensure equitable access to technology.

This year's National Municipal Works and Engineering Conference will spotlight the theme of "Sharing Solutions." By fostering collaboration and knowledge exchange among municipalities, we aim to uncover the most effective practices and strategies to address these pressing issues. Through a series of demonstrations, presentations, and interactive sessions, participants will have the opportunity to explore next-generation products and services, as well as gain insights from emerging leaders in the field.

Sharing solutions is essential for building sustainable, resilient cities that can adapt to the needs of their residents. By working together and learning from each other, local governments can develop the infrastructure and services necessary to support thriving communities for generations to come.



## National Municipal Works and Engineering Conference

The annual National Municipal Works and Engineering Conference, held in Bendigo, Victoria, is about learning and sharing and building connections. This year's conference features high-profile speakers, engineering and maintenance work experts, exhibitors, giveaways, and a two-day networking event. We are expecting more than 750 participants at the 2025 event, all eager to connect and collaborate.

It is an excellent opportunity to promote your business to workers and employers from various industries through trade booths, advertisements, speaking opportunities, email broadcasts and social media. With sponsorship and exhibitor opportunities available, show that your business is committed to delivering services to local government work by becoming a sponsor and exhibitor. A diverse range of delegates attends the conference to learn about the latest product, equipment, and maintenance servicing innovations.



In 2024, we welcomed local government delegates from over 63 Councils throughout Australia. They included representatives from:

Alpine Shire	City of Casey	Frankston City	Latrobe City	Quilpie Shire Council
Banyule City	City of Greater Bendigo	Council	Loddon Shire	Scenic Rim Regional Council
Bass Coast Shire	City of Greater Dandenong	Gannawarra Shire	Macedon Ranges Shire	Shire of Kulin
Baw Baw Shire	City of Greater Geelong	Glenelg Shire Council	Manningham City	South Gippsland Shire
Boroondara City	City of Knox	Golden Plains Shire	Melton City	Southern Grampians Shire
Brimbank City	City of Melton	Greater Shepparton City	Mildura Rural City	Strathbogie Shire
Campaspe Shire	City of Moonee Valley	Gunawarra Shire	Mitchell Shire	Swan Hill Rural City
Cardinia Shire Council	City of Whittlesea	Hepburn Shire	Moira Shire Council	Warrnambool City
Central Goldfields Shire	Colac Otway Shire	Hobsons Bay City	Moorabool Shire	Whitehorse City
City of Ballarat	Corangamite Shire	Horsham Rural City	Mount Alexander Shire	Wyndham City
City of Ballarat	Edward River Council	Hume City	Moyne Shire	Yarra Ranges
City of Boroondara	Frankston City	Indigo Shire	Murray River Council	Yarriambiack Shire
City of Bunbury		Kingborough Council	Pyrenees Shire	
		Knox City		

## Our Conference Partners

### The Municipal Association of Victoria Procurement (MAV Procurement)

is the membership association and the legislated peak body for local government in Victoria. MAV Procurement is a not-for-profit unit focused on achieving better procurement outcomes for local government in Victoria.

The City of Greater Bendigo has long supported the National Works and Engineering Conference. The city is in the centre of Victoria, covering almost 3,000 square kilometres. It has a growing population of more than 110,000 and contributes to Victoria's third-largest economic base.





## The Venue

Bendigo's Prince of Wales Showgrounds, which opened in 1968 on an 18-hectare site in Holmes Road, is one of Regional Victoria's largest showgrounds. The Bendigo Exhibition Centre, a multi-million-dollar facility, is one of Australia's most extensive clear-span facilities. Located less than 3 km from the Bendigo CBD, the Prince of Wales Showgrounds is the largest showgrounds arena in the state. It features:

### Food and Beverage

The local 'Two Sisters' catering company will provide on-site catering, including options for morning and afternoon tea, lunch, breakfast, and a delicious Thursday night dinner.

### Exhibition Space

Our multipurpose exhibition space is not just a venue; it's a platform for businesses to shine. Whether you're a startup looking to make your mark or an established company showcasing your latest innovations, our space is designed to cater to your needs. With trade show stands available, you can connect with a diverse audience and leave a lasting impression in the industry.

### Outdoor Demonstration Area

Live demonstrations and static field display areas on the showground oval on the apron of the multipurpose space.

## Accommodation & Tourism

Situated in the historic Post Office, the Bendigo Visitor Centre can help you sort out all your needs while you are here, including accommodation, shopping, dining, booking attractions and tours, and providing visitor information, maps, and guidebooks.



### Address

51 - 67 Pall Mall, Bendigo

### Freecall

1800 813 153

### Phone

03 5434 6060  
International dialling:  
+61 3 5434 6060

### Email

[tourism@bendigo.vic.gov.au](mailto:tourism@bendigo.vic.gov.au)

### Hours

Open every day, 9 am – 5 pm,  
except Christmas Day

### Accommodation

<https://www.bendigoregion.com.au/explore-bendigo/bendigo-accommodation>

## Conference Outline Date – MARCH 2025



**WEDNESDAY 19**

(11.00 AM - 04.00 PM)

***Exhibition Build and Exhibitor Bump In***

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**WEDNESDAY 19**

(06.00 PM - 09.00 PM)

***Pre-Conference Charity Event***

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**THURSDAY 20**

(8.00 AM - 5.00 PM)

***Conference and Exhibition, including products and services demonstrations***

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**THURSDAY 20**

(6.30 PM - 10.00 PM)

***Conference Dinner***

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**FRIDAY 21**

(08.00 AM - 01.00 PM)

***Breakfast, Conference and Exhibition  
Main Exhibition Hall***

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**FRIDAY 21**

(02.00 PM - 05.00 PM)

***Conference Close and Exhibitor Bump Out***

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## Conference Program

The conference program features a variety of professional and industry presenters who will discuss local and international case studies related to municipal maintenance, best practices, and innovation. The subjects covered include products and services, training and development, occupational health and safety, and technology.



## Conference Dinner

The conference dinner will take place on Thursday evening. It will start with pre-dinner drinks at 6:30 p.m. in the exhibition center's foyer, followed by the formal dinner and entertainment in the exhibition stand area. This will allow delegates to interact in a less formal environment.

## Product Demonstrations

A recent conference innovation involves activating the outdoor demonstration space for exhibitors who want to demonstrate their products and services hands-on.



The Friday morning breakfast session will allow delegates to hear about topical issues relating to municipal operations.

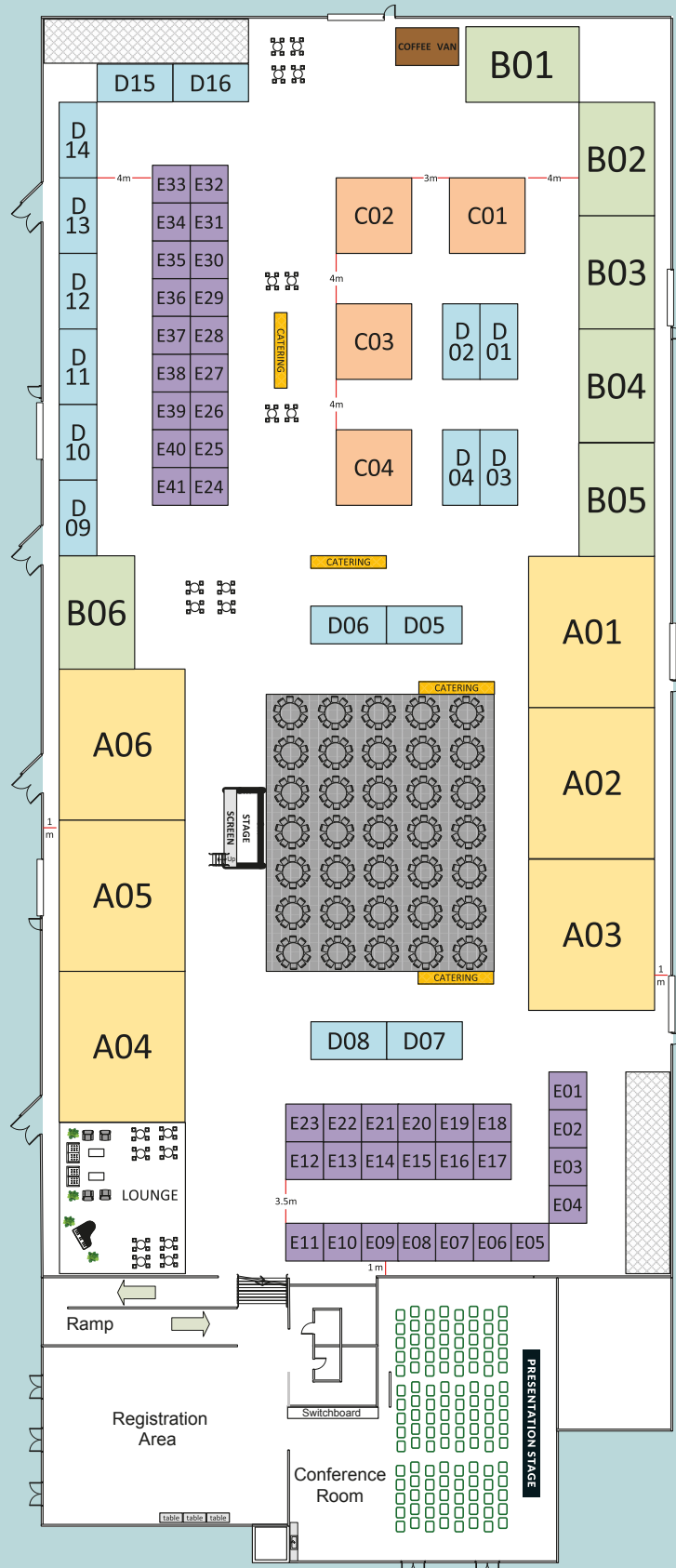




# Site plan

## LEGEND:

- A** SUPER STAND (120 m<sup>2</sup>)  
12 m FRONTAGE x 10 m DEPTH
- B** EXHIBITION STAND (54 m<sup>2</sup>)  
9 m FRONTAGE x 6 m DEPTH
- C** EXHIBITION STAND (36 m<sup>2</sup>)  
6 m FRONTAGE x 6 m DEPTH
- D** EXHIBITION STAND (18 m<sup>2</sup>)  
6 m FRONTAGE x 3 m DEPTH
- E** EXHIBITION STAND (9 m<sup>2</sup>)  
3 m FRONTAGE x 3 m DEPTH



# Exhibitor Agreement and Registration Form

## COMPANY DETAILS:

Company Name (for Stand Signage Label – max 25 characters)

**Exhibition Stand** (includes provision for three stand attendees and associated full delegate package privileges – extra stand attendees and dinner guests available at cost)

EXHIBITION STANDS	MWA MEMBER PRICE	NON-MEMBER PRICE	AMOUNT (\$)
12 x 10 Super Stand (120 m <sup>2</sup> )	\$ 13,700	NA	\$
9 x 6 Exhibition Stand (54 m <sup>2</sup> )	\$ 10,700	\$ 12,200	\$
6 x 6 Exhibition Stand (36 m <sup>2</sup> )	\$ 8,850	\$ 10,050	\$
6 x 3 Exhibition Stand (18 m <sup>2</sup> )	\$ 6,400	\$ 7,400	\$
3 x 3 Exhibition Stand (9 m <sup>2</sup> )	\$ 3,800	\$ 4,800	\$
Outdoor Demonstration Area	\$ 1,500	\$ 2,500	\$
Additional Stand Attendees and/or Dinner Guests	\$ 220	\$ 220	\$
SPONSORSHIP			
Supporting Sponsor Package	\$ 3,000	NA	\$
		TOTAL	\$

\* Prices are in AUD and exclude GST.

\* Stands include provision for three stand attendees with access to each conference session, Thursday night dinner, and meals. Additional stand attendees and/or dinner guests can be purchased separately.

\* 12 x 10 Super Stand includes up to six conference attendees and an outdoor display area.

## PAYMENT METHODS

<input type="checkbox"/> <b>CREDIT CARD</b> details below  <input type="checkbox"/> <b>PLEASE INVOICE</b>	<b>DIRECT DEBIT</b> BSB # 063 898 – Acc # 1000 2532 Acc Name: MWA Email Remittance Advice to: <a href="mailto:ceo@municipalworks.com.au">ceo@municipalworks.com.au</a>
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**Credit Card**  VISA or  Mastercard

Name on Card

Card Number:

Expiry:

Authorised Signature:

## AMOUNT PAYABLE

\$

INCLUDES GST

RETURN REGISTRATION TO MUNICIPAL WORKS AUSTRALIA

EMAIL: [ceo@municipalworks.com.au](mailto:ceo@municipalworks.com.au)

**PRIMARY REPRESENTATIVE** (The name and contact details of the person that will take primary responsibility for interactions)

NAME:  MOBILE:   
 EMAIL:  OFFICE PHONE:

**ATTENDEE 1**  
 NAME:   
 POSITION:  MOBILE:   
 EMAIL:

**ATTENDEE 2**  
 NAME:   
 POSITION:  MOBILE:   
 EMAIL:

**ATTENDEE 3**  
 NAME:   
 POSITION:  MOBILE:   
 EMAIL:

**EXHIBITOR TERMS AND AGREEMENT**

- Applications are open to associations, partnerships, companies and other organisations operating within Australia. However, MWA reserves the right to allow or disallow any applicant for any reason at its complete discretion.
- Organisations submitting a sponsorship application must have all insurance/levies required by law, or otherwise appropriate, for the conduct of their activities.
- All sponsorship applications are assessed by the Board of MWA (via legal and inspectorate reviews).
- The decision of the assessment is final, and no correspondence will be entered into.
- Sponsorship does not signify endorsement of a particular product by MWA.
- MWA reserves the right to decline or accept a sponsorship with absolute discretion, including but not limited to situations in which an applicant or a related person or organisation has breached or is under investigation for possible breaches of occupational health and safety or compensation laws (whether or not a prosecution is pending) or where the acceptance of sponsorship may otherwise be detrimental to MWA's objectives.
- Inappropriate sponsorships  
 Inappropriate sponsorships are those that:
  - Diminish, or seek to diminish, public confidence in MWA's ability to perform its duty impartially on behalf of its Members;
  - Have the potential to reflect negatively on MWA;
  - Discriminate based on race, sex, age, disability or religion;
  - Perceive to be related to the organisation or its goods or services which provide brands that may be harmful to users or of inferior quality (e.g. tobacco sponsorship).
- Cancellation Policy
  - An administration fee of 10% will be deducted from any refund due to cancellations before 1<sup>st</sup> February 2025. No refunds for cancellation after 1<sup>st</sup> February 2024 will be made. However, a substitute delegate is welcome. All cancellations and substitutes must be emailed

in writing to MWA to ceo@municipalworks.com.au. MWA reserves the right to defer, amend or cancel the program.

- The exhibition stand provided a part of this agreement will have:
  - Walls approx. 2.4m high;
  - Wall colour will be white unless otherwise nominated by MWA;
  - One Company name per stand, two on any corner stands. Company name in computer cut vinyl standard letters. Maximum of 25 letters;
  - 1 x single power point with a maximum loading of 1000 watts (4amps).

**IMPORTANT POINTS**

- Bump-in times on Wednesday start at 11:00 am and concludes at 5:00 pm sharp.
- Packing up of any items cannot commence before 2:00 pm Friday.
- No vehicles or items of plant are to be started or running in the Indoor area Thursday or before 2.00 pm Friday.
- Bump-out times can commence at or after 2:00 pm Friday.
- All items of plant & equipment programmed for outdoor demonstrations must have these items available and situated outside the indoor exhibition area before the commencement of the conference.
- Your package includes three exhibitors for both days. Exhibitors and partners can purchase extra tickets to attend the conference dinner or for any extra stand attendees.
- Carpet and additional furnishings are at cost through the Conference Service Contractor.
- All plant and equipment are the responsibility of the exhibitor.
- A 50% deposit is required to secure the stand. Any balance must be paid on or before 1<sup>st</sup> February 2025.

I have read and comply with the Terms and Conditions of sponsorship.

Position within Organisation:

Authorised Signature:  Date:

**PRIVACY STATEMENT:** MWA is collecting your information for the purposes of responding to your request. Your personal information may also be used for the purpose of reviewing our client service performance and standards and for marketing purposes.

## Further Information

For further information or to download the agreement and registration form, please go to our website,  
[www.municipalworks.com.au](http://www.municipalworks.com.au)

or contact Peter Ali at 0408-129-394 or email [ceo@municipalworks.com.au](mailto:ceo@municipalworks.com.au)



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