

# 29<sup>TH</sup> NATIONAL MUNICIPAL WORKS & ENGINEERING CONFERENCE

**Meeting the Climate Change Challenge** 

THURSDAY 23<sup>RD</sup> TO FRIDAY 24<sup>TH</sup> MARCH 2023 Prince of Wales Showgrounds Bendigo

# CONFERENCE PROSPECTUS

CONFERENCE PARTNERS:





MAJOR SPONSOR:





## MEETING THE CLIMATE CHANGE CHALLENGE

Our climate is changing. Municipal works professionals find themselves at the forefront in dealing with these changes. Our 2023 national conference provides case studies about the innovative ideas and solutions being provided by people and companies working on the front line of the climate change challenge.

#### Municipal Works Australia

MWA is a not-for-profit member-based association established to support individuals and organisations in the field of municipal works. Founded in 1936 as the Victorian Municipal Superintendents of Works and Overseers Association, MWA's purpose is to foster excellence in the provision of municipal works and services. This is achieved by delivering professional development, peer support and networking events. The works fields traditionally associated with MWA include:

- Road, footpath and road related infrastructure construction and maintenance;
- Drainage construction and maintenance;
- Public place cleaning and municipal waste management services;
- Park and open space maintenance;
- Plant and equipment supply, hire and maintenance.

MWA also has members within industry training, development and education, and IT systems and support. This makes our association the most targeted and effective collaborative forum for local government employees and companies that supply products and services in the municipal works sector. Membership in MWA is open to any individuals, agency, or corporation with an interest in municipal works and services. Titles common to the membership include local government directors, managers, city engineers, operations managers, works officers, municipal maintenance officers, and representatives from engineering and other consulting firms, plant and equipment manufacturers, construction companies, civil and road infrastructure product suppliers and a multitude of other service providers.

#### **Our Conference Partners**





The Municipal Association of Victoria Procurement (MAV Procurement) is the membership association and the legislated peak body for local government in Victoria. MAV Procurement is a not-for-profit unit focused on achieving better procurement outcomes for local government in Victoria.

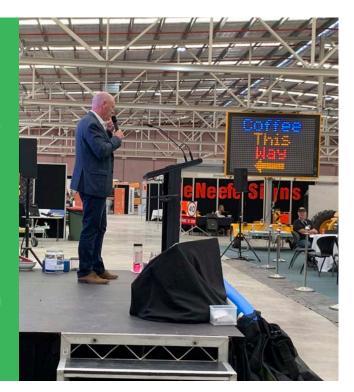


The City of Greater Bendigo has been a long-term supporter of the National Works and Engineering Conference. The city is in the centre of Victoria, covering almost 3,000 square kilometres. It has a growing population of more than 110,000 and is contributes the third largest economy base in Victoria.

### National Municipal Works and Engineering Conference 2023

The National Municipal Works and Engineering Conference is held annually, bringing individuals and companies that work within the municipal works sector from around Australia together in Bendigo, Victoria. This year's conference will be held over two-days featuring high profile speakers, engineering and maintenance works experts, exhibitors, giveaways, and a networking event. We are expecting more than 450 participants at the 2023 event.

It's a great opportunity to promote your business to workers and employers from a vast range of industries through trade booths, advertisements, speaking opportunities, email broadcasts and social media. With sponsorship and exhibitor opportunities available, show that your business is committed to delivering services to local government work by becoming a sponsor and exhibitor. A diverse range of delegates attend the conference to learn about the latest product, equipment, and maintenance servicing innovations.



In 2022 we welcomed over 250 local government delegates from over 60 Councils throughout Australia.

They included delegates from:

Alpine Shire Ballarat City Banyule City Baw Baw Shire Bayside City Boroondara City Brimbank City Buloke Shire Central Goldfields Shire City of Greater Geelong Clarence City Colac Otway Shire Corangamite Shire Darebin City Frankston City Gannawarra Shire Golden Plains Shire Greater Bendigo City Greater Dandenong Hepburn Shire Hobsons Bay City Horsham Rural City Houn Valley Council Hume City Indigo Shire Kingsborough Shire Kingston City Knox City Manningham City Mansfield Shire Maribyrnong City Melton Shire Mildura Rural City Mitchell Shire Moira Shire Monash City Moonee Valley City Moorabool Shire Moyne Shire Mt Alexander Shire Murrindindi Shire Nillumbik Shire Port Phillip City Pyrenees Shire Quilpie Shire Rural City of Wangaratta South Gippsland Shire Southern Grampians Stonnington City Strathbogie Shire Sunshine Coast Surf Coast Shire Warrnambool City West Wimmera Shire Whitehorse City Whittlesea City Wyndham City Yarra City Yarra Ranges City



### The Bendigo Agricultural Showgrounds

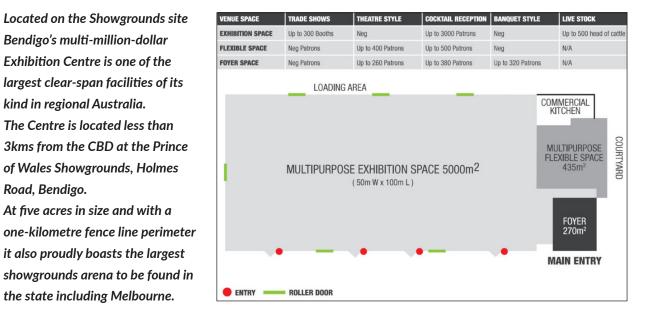
Bendigo's Prince of Wales Showgrounds which opened in 1968 on an 18-hectare site in Holmes Road is one of Regional Victoria's largest showgrounds.



## **THE VENUE**

Located on the Showgrounds site Bendigo's multi-million-dollar Exhibition Centre is one of the largest clear-span facilities of its kind in regional Australia. The Centre is located less than 3kms from the CBD at the Prince of Wales Showgrounds, Holmes Road, Bendigo. At five acres in size and with a one-kilometre fence line perimeter it also proudly boasts the largest

the state including Melbourne.



#### **Food and Beverage**

On site catering including morning and afternoon tea, lunch, breakfast, and Thursday night dinner will be provided by the local "Two Sisters" catering company.

#### **Exhibition Space**

Trade show stands are available within the Multipurpose Exhibition space.

#### **Outdoor Demonstration Area**

Live demonstrations and static field display areas are available for use within the showgrounds oval area that fronts the multipurpose area.

### Accommodation & Tourism

Situated in the historic Post Office, Bendigo Visitor Centre can help you sort out all your needs while you are here, including accommodation, shopping, dining, booking attractions & tours, and provide you visitor information, maps and guide books. They also have quality gifts and souvenirs, so it is a must stop during your Bendigo visit.





- Address:
  51 67 Pall Mall, Bendigo
- Freecall: 1800 813 153
- Phone:
  03 5434 6060
  (International dialing +61 3 5434 6060)
- Email: tourism@bendigo.vic.gov.au
- Hours:
  Open everyday 9am 5pm,
  except Christmas Day
- Accommodation: https://www.bendigoregion.com.au/ explore-bendigo/bendigo-accommodation

# **CONFERENCE OUTLINE** Date



WEDNESDAY 22<sup>ND</sup> MARCH 2023 (2.00 PM - 5.00 PM)

Exhibition Build and Exhibitor Bump In



WEDNESDAY 22<sup>ND</sup> MARCH 2023 (7.00 PM - 9.00 PM)

**Charity Pre-Conference Event** 



**THURSDAY 23<sup>RD</sup> MARCH 2023** (8.00 AM - 5.00 PM)

Conference and Exhibition, including products and services demonstrations



**THURSDAY 23<sup>RD</sup> MARCH 2023** (6.30 PM - 10.00 PM)

**Conference Dinner** 



### FRIDAY 24<sup>TH</sup> MARCH 2023 (8.00 AM - 1.00 PM)

Breakfast, Conference and Exhibition Main Exhibition Hall



FRIDAY 24<sup>TH</sup> MARCH 2023 (2.00 PM - 5.00 PM)

**Conference Close and Exhibitor Bump Out** 

### **The Conference Program**

Includes a diverse range of both professional and industry presenters talking about local and intenrational case studies relating to best municpola maintenace best practice and inovation. Subjects include pruducts and services, trainign and development, occupational health and saftey and technology.



### **Conference Dinner**

Thursday evening dinner commences at 6.30 pm with pre dinner drinks in the foyer of the exhibition centre before moving into the centre of the exhibition stand area for the formal dinner and entertainment. The dinner provides delegates wirh an opportunity to interact in a less formal environment.

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### **Product Demonstrations**

A more recent confernece inovation includes the activation of the outdoor demonstraion space for use by exibitors wantign to provide hands on demonstraions of their products and services.



### **Friday Breakfast**

The Friday morning breakfact session will proide delegates with an opportunity to hear about topical issues relating to municipal operations.



Delegates include Works Officers, Maintenance Staff, Managers and Directors, Engineers, Technical Officers from around Australia working within state and local government as well as maintenance staff and managers working for companies that service the municipal works industry.

# WHO EXHIBITS?

The confernece attracts a braod range of product and servcie providers to the municipal works industry. Some of the exibitors that attended recent events include:

#### Major Conference Sponsor: KOMATSU AUSTRALIA

Exhibitors: Bendigo Community Health BildGroup Bridgestone Danley Delnorth Group **DeNeefe Signs** Downer EDI Group Earthlok Elecbrakes Energy Safe Victoria **Ennis Flint** Enviro Green Clean Services **ESP** Australia **EVM** Australia Fulton Hogan

GAME Traffic & Contracting Gemm Chemicals Goodyear & Dunlop Tyres (Aust) Hako Australia **Hiway Stabilizers** Interflow IntoWork Group JCB Construction Equipment Australia Komatsu Australia **KOR Equipment Solutions** Latus Risk M Tucker & Sons Massey Ferguson (AGCO) **MAV Procurment Milwaukee Tools** OneTrack Porter Plant Hire **Road Maintenance** Road Safety Grating

**Rosmech Sales and Service** SafeRoads Schibeci Road Services SECA ShoulderMaster and ProQuip Rental & Sales Smart Lock Stabilco Stabilised Pavements of Australia SuperSealing SVC Products **TDM** Pipeline Solutions Terra Firma Industries The Management Edge Traffic Calming Australia William Adams Wireless Communications & Teletrac Navman

# **EXHIBITION** & Sponsorship Packages

Exhibition Stands include the provision for three stand attendees and associated full delegate package privileges. Extra stand attendees and dinner guests are available for purchase on a per head basis.

### **Exhibition Stand Options:**

Supporting Sponsor	\$10,825	
Provides supporting sponsor brand exposure plus your choice of stand size, conference brochure		
and presentation acknowledgement and outdoor demonstration space.		
12 x 12 Exhibition Stand	\$8,825	
6 x 6 Exhibition Stand	\$7,025	
6 x 3 Exhibition Stand	\$5,895	
3 x 3 Exhibition Stand	\$3,810	
Outdoor Demonstration	\$1,100	
Note: already included within the Supporting Sponsor exhibitor option (above)		
Additional Dinner Guests	\$185 per person	

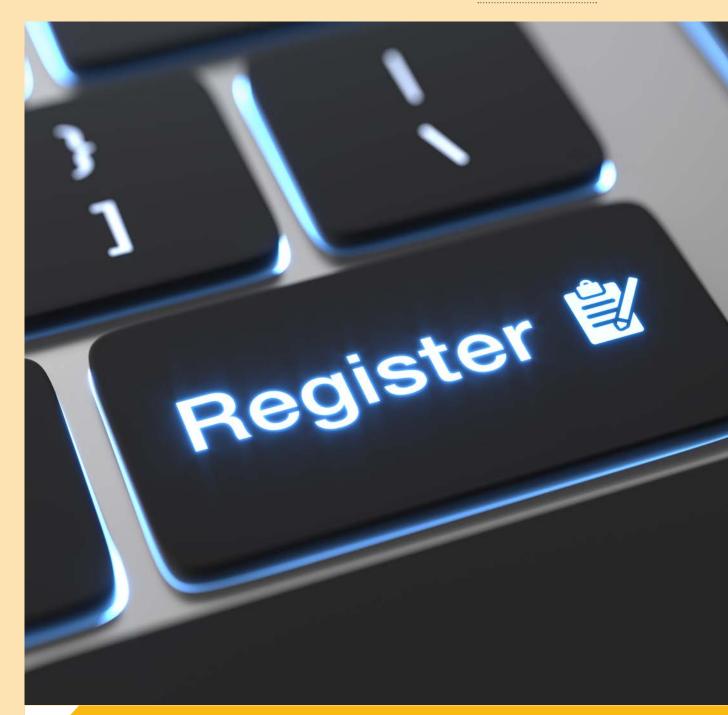
Additional Stand Attendees	\$185 per person

Complete a National Works and Engineering Conference Exhibition Stand Agreement available upon request or from www.municipalworks.com.au to reserve you stand for this year's conference.

The MWA will provide you with a Tax Invoice upon receipt of the completed Agreement Form.

Signed agreements must be received by the Office of MWA by 30 January 2023.

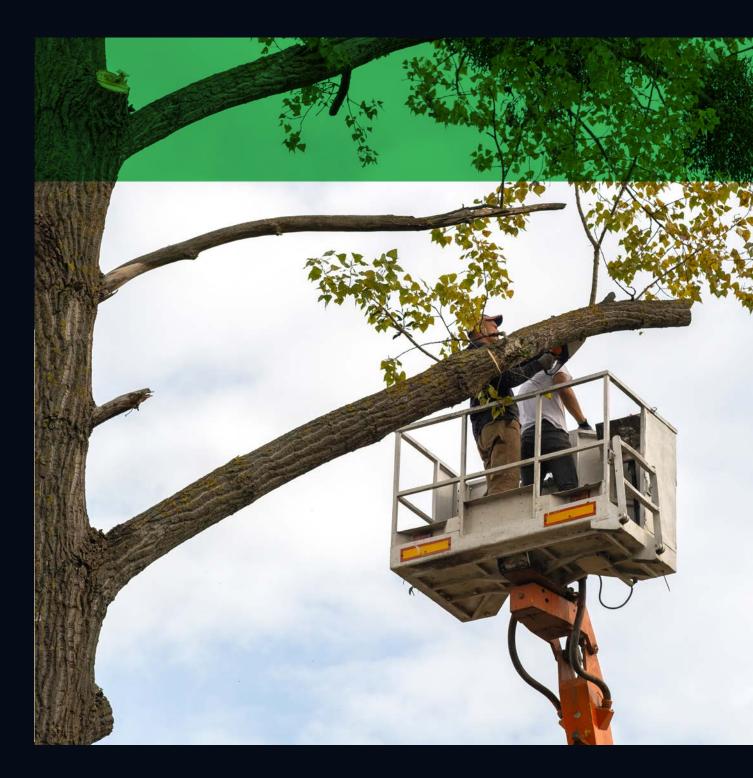
For more information or contact Mandy Van Den Nouwland on 0419 105 788.



### **Further Information:**

For further information or to download the agreement and registration form please go to our website www.municipalworks.com.au or contact: Peter Ali on 0408-129-394 or email: ceo@municipalworks.com.au

Sponsorships will not be considered finalised until a completed Sponsorship Agreement Form and associated payment has been provided to MWA.





www.municipalworks.com.au