



Municipal Works Australia



27th National Municipal Works and Engineering Conference 2021

Responding to Disruption and Change

Thursday 11th to Friday 12th March 2021
Prince of Wales Showgrounds, Bendigo

Supported by:





RESPONDING TO Disruption and Change

Disruption and change are constant factor in the life of municipal workers and the organisations that service the municipal works industry. This year's conference presents speakers that highlight the facets of disruption, and the resilience, recovery, and innovation that emerges in response to these challenges.

Municipal Works Australia

MWA is a not-for-profit member-based association established to support individuals and organisations in the field of municipal works. Founded in 1936 as the Victorian Municipal Superintendents of Works and Overseers Association, MWA remains an organisation whose purpose is to foster excellence in the provision of municipal works and services. This is achieved by delivering professional development, peer support and networking events. The works fields traditionally associated with MWA include:

- Road, footpath and road related infrastructure construction and maintenance,
- Drainage construction and maintenance,
- Public place cleaning and municipal waste management services,
- Park and open space maintenance,

- Plant and equipment supply, hire and maintenance.

MWA also has members within industry training, development and education, and IT systems and support. This makes our association the most targeted and effective collaborative forum for local government employees and companies that supply products and services in the municipal works sector. Membership in MWA is open to any individuals, agency, or corporation with an interest in municipal works and services. Titles common to the membership include local government directors, managers, city engineers, operations managers, works officers municipal maintenance officers, and representatives from engineering and other consulting firms, plant and equipment manufacturers, construction companies, civil and road infrastructure product suppliers and a multitude of other service providers.

Our Conference Partners



The Institute of Public Works Engineering Australasia - Victoria (IPWEA - Victoria) is the peak association for the professionals who deliver public works and engineering services to communities in Australia and New Zealand. Previously known as the Institute of Municipal Engineering Australia (IMEA), IPWEA has expanded its traditional local government engineering focus to broader public works, covering all tiers of government as well as the private sector.



The (MAV Procurement) is the membership association and the legislated peak body for local government in Victoria. MAV Procurement is a not-for-profit unit focused on achieving better procurement outcomes for local government in Victoria.



The City of Greater Bendigo has been a long-term supporter of the National Works and Engineering Conference. The City is in the centre of Victoria, covering almost 3,000 square kilometres. It has a growing population of more than 110,000 and contributes the third largest economy base in Victoria.

National Municipal Works and Engineering Conference 2021

The National Municipal Works and Engineering Conference is held annually, bringing individuals and companies that work within the municipal works sector from around Australia together in Bendigo, Victoria. This year's conference will be held over two-days featuring high profile speakers, engineering and maintenance works experts, exhibitors, giveaways, and a networking event. We are expecting more than 450 delegates to the 2021 event.



It's a great opportunity to promote your business to workers and employers from a vast range of industries through trade booths, advertisements, speaking opportunities, email broadcasts and social media. With sponsorship and exhibitor opportunities available, show that your business is committed to delivering services to local government work by becoming a sponsor and exhibitor. A diverse range of delegates attend the conference to learn about the latest product, equipment, and maintenance servicing innovations.



The Bendigo Agricultural Showgrounds

Bendigo's Prince of Wales Showgrounds which opened in 1968 on an 18-hectare site in Holmes Road is one of Regional Victoria's largest showgrounds.

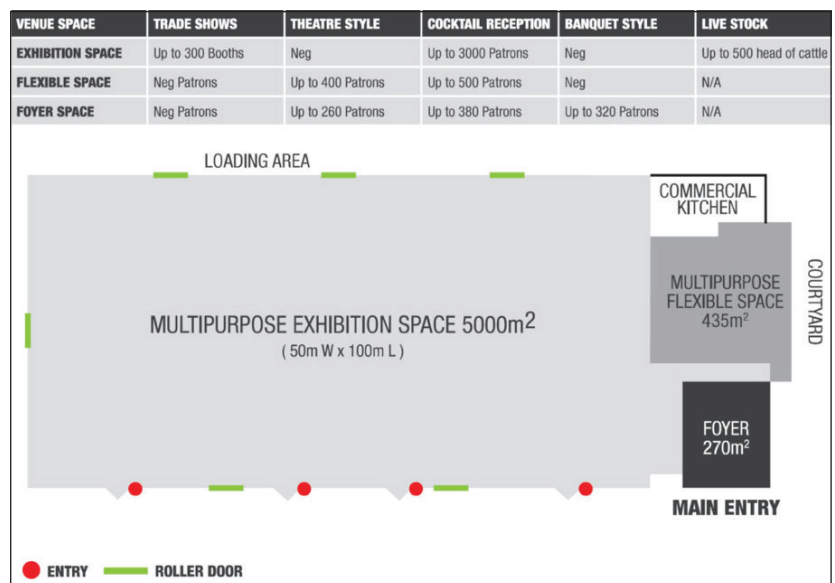


THE VENUE

Located on the Showgrounds site Bendigo's multi-million-dollar Exhibition Centre is one of the largest clear-span facilities of its kind in regional Australia.

The Centre is located less than 3kms from the CBD at the Prince of Wales Showgrounds, Holmes Road, Bendigo.

At five acres in size and with a one-kilometre fence line perimeter it also proudly boasts the largest showgrounds arena to be found in the state including Melbourne.



Food and Beverage

On site catering including morning and afternoon tea, lunch, breakfast, and Thursday night dinner will be provided by the local "Two Sisters" catering company.

Exhibition Space

Trade show stands are available within the Multipurpose Exhibition space.

Outdoor Demonstration Area

Live demonstrations and static field display areas are available for use within the showgrounds oval area that fronts the multipurpose area.

Accommodation & Tourism

Situated in the historic Post Office, Bendigo Visitor Centre can help you sort out all your needs while you are here, including accommodation, shopping, dining, booking attractions & tours, and provide you visitor information, maps and guide books. They also have quality gifts and souvenirs, so it is a must stop during your Bendigo visit.



› **Address:**

51 - 67 Pall Mall, Bendigo

› **Freecall:**

1800 813 153

› **Phone:**

03 5434 6060

(International dialing +61 3 5434 6060)

› **Email:**

tourism@bendigo.vic.gov.au

› **Hours:**

Open everyday 9am - 5pm,
except Christmas Day

› **Accommodation:**

[https://www.bendigoregion.com.au/
explore-bendigo/bendigo-accommodation](https://www.bendigoregion.com.au/explore-bendigo/bendigo-accommodation)

CONFERENCE OUTLINE

Date



WEDNESDAY 10TH MARCH 2021
(2.00 PM - 5.00 PM)

Exhibition Build and Exhibitor Bump In
Pre-Conference Charity Event



THURSDAY 11TH MARCH 2021
(8.00 AM - 5.00 PM)

Conference and Exhibition
Products and Services Demonstrations
Conference Dinner



FRIDAY 12TH MARCH 2021
(8.00 AM - 1.00 PM)

Business Breakfast
Conference and Exhibition
Practical Demonstrations

The Conference Program

Includes a diverse range of both professional and industry presenters talking about local and international case studies relating to best municipal maintenance best practice and innovation. Subjects include products and services, training and development, occupational health and safety and technology.



Conference Dinner

Thursday evening dinner commences at 6.30 pm with pre dinner drinks in the foyer of the exhibition centre before moving into the centre of the exhibition stand area for the formal dinner and entertainment.

The dinner provides delegates with an opportunity to interact in a less formal environment.

Product Demonstrations

A more recent conference innovation includes the activation of the outdoor demonstration space for use by exhibitors wanting to provide hands on demonstrations of their products and services.



Friday Breakfast

The Friday morning breakfast session will provide delegates with an opportunity to hear about topical issues relating to municipal operations.

WHO ATTENDS?



Delegates include Works Officers, Maintenance Staff, Managers and Directors, Engineers, Technical Officers from around Australia working within state and local government as well as maintenance staff and managers working for companies that service the municipal works industry.

WHO EXHIBITS?

The conference attracts a broad range of product and service providers to the municipal works industry. Some of the exhibitors that attended the 2019 Event included:

Komatsu Australia
(Major Conference Sponsor)

Bendigo Community Health
Citiscap
Danley
DCS Manufacturing
Delnorth
DeNeefe Signs
Dial Before You Dig
Difficult Dirt Solutions
Downer
Dy-Mark Australia
EarthCo Projects
Energy Safe Victoria

ESP Australia
Fulton Hogan
Gemm Chemicals
Hako Australia
Hiway Stabilizers
KOR Equipment Solutions
Latus Risk
AGCO Australia
Allquip Water Trucks
M Tucker & Sons
Municipal Association of Victoria
Road Maintenance
Road Safety Grating
RSP Environmental
Secmair - Fayat Group

Smart Lock Group
Southern Geosynthetics
St John Ambulance
Stabilco (Stabil-Lime)
Stabilised Pavements of Australia
SuperSealing
SVC Products
Terra Firma Industries
The Drain Man
The Management Edge
Traffic Calming Australia
Vermeer
William Adams
Bridgestone Australia
Briggs And Stratton

EXHIBITION

& Sponsorship Packages

(including GST)

Exhibition Stands include the provision for three stand attendees and associated full delegate package privileges. Extra stand attendees and dinner guests are available for purchase on a per head basis.

Exhibition Stand Options:

Supporting Sponsor \$8,325

Includes choice of stand size, brochure and presentation acknowledgement, satchel insert, and *outdoor demonstration space* and / or technical presentation opportunities

12 x 12 Exhibition Stand \$7,225

6 x 6 Exhibition Stand \$7,025

6 x 3 Exhibition Stand \$5,895

3 x 3 Exhibition Stand \$3,810

Outdoor Demonstration \$1,100

Note: already included within the Supporting Sponsor exhibitor option (above)

Additional Dinner Guests \$185 per person

Additional Stand Attendees \$185 per person

Satchel Inserts \$500

Complete a National Works and Engineering Conference Exhibition Stand Agreement available upon request or from www.mwoa.com.au to reserve you stand for this year's conference.

The MWA will provide you with a Tax Invoice upon receipt of the completed Agreement Form.

Signed agreements must be received by the Office of MWA by 30 January 2021.

For more information or contact Mandy Van Den Nouwland on 0419 105 788.



Further Information:

For further information or to download the agreement and registration form please go to our website www.mwoa.com.au or contact:

Peter Ali on 0408-129-394 or email: peter@mwoa.com.au

or

Mandy Van Den Nouwland on 0419 105 788 or email: admin@mwoa.com.au

Sponsorships will not be considered finalised until a completed Sponsorship Agreement Form and associated payment has been provided to MWA.



www.mwoa.com.au

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