



# Municipal Works

Australia



# 30<sup>TH</sup> NATIONAL MUNICIPAL WORKS & ENGINEERING CONFERENCE

## The Next Generation

THURSDAY 21<sup>ST</sup> TO FRIDAY 22<sup>ND</sup> MARCH 2024  
Prince of Wales Showgrounds  
Bendigo

## CONFERENCE PROSPECTUS

CONFERENCE PARTNERS:



MAJOR SPONSOR:



## The Next Generation

*The next generation presents significant issues that will need to be addressed by local governments.*

Many cities worldwide are grappling with aging infrastructure that requires effective maintenance, repair, and modernisation investments. Climate change poses significant challenges to municipal works, including increased frequency and intensity of extreme weather events, rising sea levels, and heat waves. Urban mobility is undergoing significant transformations with the emergence of new mobility options, including ridesharing, electric scooters, and autonomous vehicles. And as cities increasingly rely on digital technologies for service delivery and citizen engagement, ensuring equitable access to technology and bridging the digital divide becomes crucial.

*These challenges require innovative thinking, stakeholder collaboration, and a long-term perspective to create sustainable and resilient cities.*

*This year's National Conference focuses on two aspects of the Next Generation. It features demonstrations and presentations of the next-generation product and service solutions and presentations from the next generation of leaders in municipal works.*

*Next-generation thinking will be critical to ensure that cities can become more efficient, sustainable, and responsive to their residents' needs and that local communities have the infrastructure and services they need to thrive in the future.*



## Municipal Works Australia

MWA is a not-for-profit member-based association that supports individuals and organisations in municipal works. MWA fosters excellence in providing municipal works and services by delivering professional development, peer support and networking events. The fields traditionally associated with MWA include:

- Road, footpath and road-related infrastructure construction and maintenance;
- Drainage construction and maintenance;
- Facilities maintenance and management;
- Public place cleaning and municipal waste management services;
- Park and open space maintenance;
- Plant and equipment supply, hire and maintenance.

MWA also has members in industry training, development and education, IT systems, and support, making the association the most targeted and effective collaborative forum for local government employees and companies that supply products and services in the municipal works sector.

Membership in MWA is open to any individuals, agency, or corporation interested in municipal works and services. Titles common to the membership include local government directors, managers, city engineers, operations managers, works officers, municipal maintenance officers, and representatives from engineering and other consulting firms, plant and equipment manufacturers, construction companies, civil and road infrastructure product suppliers and a multitude of other service providers.



## Our Conference Partners

The Municipal Association of Victoria Procurement (MAV Procurement) is the membership association and the legislated peak body for local government in Victoria. MAV Procurement is a not-for-profit unit focused on achieving better procurement outcomes for local government in Victoria.



The City of Greater Bendigo has been a long-term supporter of the National Works and Engineering Conference. The city is in the centre of Victoria, covering almost 3,000 square kilometres. It has a growing population of more than 110,000 and contributes to Victoria's third-largest economic base.



### National Municipal Works and Engineering Conference

The annual National Municipal Works and Engineering Conference brings together individuals and companies working in the municipal works sector from around Australia together in Bendigo, Victoria. This year's conference features high-profile speakers, engineering and maintenance work experts, exhibitors, giveaways, and a networking event over two days. We are expecting more than 750 participants at the 2024 event.

It's an excellent opportunity to promote your business to workers and employers from a vast range of industries through trade booths, advertisements, speaking opportunities, email broadcasts and social media. With sponsorship and exhibitor opportunities available, show that your business is committed to delivering services to local government work by becoming a sponsor and exhibitor. A diverse range of delegates attends the conference to learn about the latest product, equipment, and maintenance servicing innovations.



In 2023 we welcomed over 450 local government delegates from over 57 Councils throughout Australia. They included delegates from:

#### VICTORIA

Ballarat City  
Banyule City  
Bass Coast Shire  
Baw Baw Shire  
Boroondara City  
Brimbank City  
Central Goldfields Shire  
City of Greater Geelong  
Colac Otway Shire

Corangamite Shire  
Frankston City  
Gannawarra Shire  
Glenelg Shire  
Golden Plains Shire  
Greater Bendigo City  
Greater Dandenong City  
Greater Shepparton City  
Hobsons Bay City  
Horsham Rural City

Hume City  
Kingston City  
Loddon Shire  
Manningham City  
Mansfield Shire  
Melton Shire  
Merri-bek City  
Moonee Valley City  
Mount Alexander Shire  
Moyness Shire  
South Gippsland Shire

Southern Grampians  
Strathbogie Shire  
Swan Hill Rural City  
Warrnambool City  
West Wimmera Shire  
Whitehorse City  
Whittlesea City  
Wyndham City

#### TASMANIA

City of Clarence  
Glamorgan Spring

Bay  
Huon Valley Council

#### QUEENSLAND

Quilpie Shire  
Scenic Rim  
Longreach Council

#### OTHER STATES

Kangaroo Island Council  
Shire of Kulin



## The Bendigo Agricultural Showgrounds

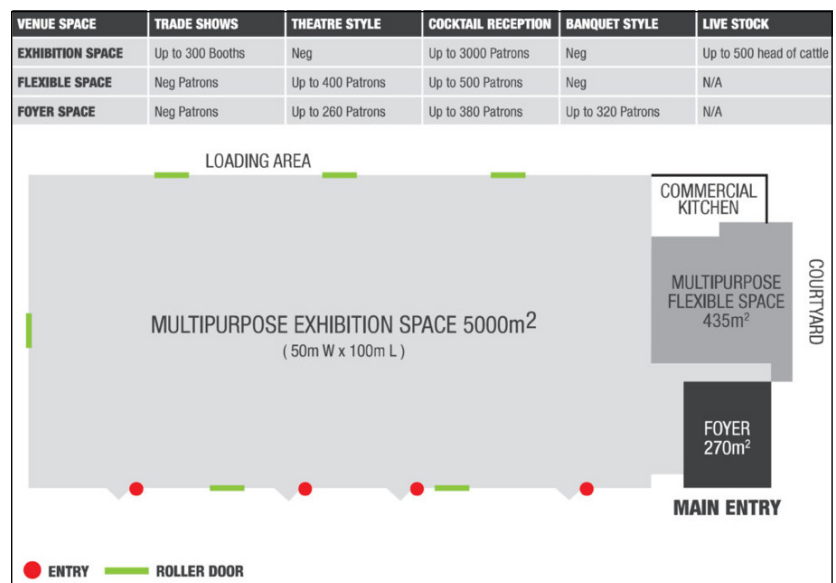
Bendigo's Prince of Wales Showgrounds, which opened in 1968 on an 18-hectare site in Holmes Road, is one of Regional Victoria's largest showgrounds. It offers spacious halls, modern amenities, and catering areas.

Additionally, the showgrounds boast outdoor amenities, including vast grounds and open spaces. Visitors are provided with parking facilities, ensuring convenience and easy accessibility.



## The Venue

The Bendigo Agricultural Showgrounds, located on the Showgrounds site, is a versatile venue in Bendigo, Australia. It boasts the multi-million-dollar Exhibition Centre, which is one of the most extensive clear-span facilities in regional Australia. This state-of-the-art facility provides ample space for various events and exhibitions. Situated less than 3 km from the CBD, the Prince of Wales Showgrounds also houses the largest showgrounds arena in the state. With its well-designed layout, indoor exhibition halls, outdoor grounds, equestrian arenas, and convenient parking facilities, the venue offers a versatile and functional space for a range of activities. If features:



## Food and Beverage

On site catering including morning and afternoon tea, lunch, breakfast, and Thursday night dinner will be provided by the local "Two Sisters" catering company.

## Exhibition Space

Trade show stands are available within the Multipurpose Exhibition space.

## Outdoor Demonstration Area

Live demonstrations and static field display areas are available for use within the showgrounds oval area that fronts the multipurpose area.



## Accommodation & Tourism

Nestled within the historic Post Office building, the Bendigo Visitor Centre stands as an invaluable resource for tourists. This comprehensive facility offers a multitude of services, including assistance with accommodation, dining, shopping, attractions, and tours. Visitors can rely on the knowledgeable staff to provide essential information, maps, and guidebooks, enabling them to navigate Bendigo with ease. Moreover, the center houses a delightful array of quality gifts and souvenirs, ensuring that visitors can take a piece of Bendigo's charm home with them. With its central location and wealth of resources, the Bendigo Visitor Centre acts as a convenient one-stop hub for all visitor needs, enhancing their experience in this captivating city. By delivering personalized recommendations and dedicated support, the center guarantees that every visitor can maximize their time in Bendigo, creating lasting memories and fostering a desire to return.



› **Address:**

51 - 67 Pall Mall, Bendigo

› **Freecall:**

1800 813 153

› **Phone:**

03 5434 6060

(International dialing +61 3 5434 6060)

› **Email:**

[tourism@bendigo.vic.gov.au](mailto:tourism@bendigo.vic.gov.au)

› **Hours:**

Open everyday 9am - 5pm,  
except Christmas Day

› **Accommodation:**

<https://www.bendigoregion.com.au/explore-bendigo/bendigo-accommodation>

## CONFERENCE OUTLINE DATE – MARCH 2024



### WEDNESDAY 20<sup>TH</sup>

(2.00 PM – 5.00 PM)

*Exhibition Build and Exhibitor Bump In*



### WEDNESDAY 20<sup>TH</sup>

(7.00 PM – 9.00 PM)

*Pre-Conference Charity Event*



### THURSDAY 21<sup>ST</sup>

(8.00 AM – 5.00 PM)

*Conference and Exhibition, including products and services demonstrations*



### THURSDAY 21<sup>ST</sup>

(6.30 PM – 10.00 PM)

*Conference Dinner*



### FRIDAY 22<sup>ND</sup>

(8.00 AM – 1.00 PM)

*Breakfast, Conference and Exhibition  
Main Exhibition Hall*



### FRIDAY 22<sup>ND</sup>

(2.00 PM – 5.00 PM)

*Conference Close and Exhibitor Bump Out*



## The Conference Program

Includes a diverse range of both professional and industry presenters talking about local and international case studies relating to best municipal maintenance best practice and innovation. Subjects include products and services, training and development, occupational health and safety and technology.



## Conference Dinner

Thursday evening dinner commences at 6.30 pm with pre-dinner drinks in the exhibition centre's foyer before moving into the exhibition stand area for the formal dinner and entertainment.

The dinner allows delegates to interact in a less formal environment.

## Product Demonstrations

A more recent conference innovation includes activating the outdoor demonstration space for exhibitors wanting to provide hands-on demonstrations of their products and services.



## Friday Breakfast

The Friday morning breakfast session will allow delegates to hear about topical issues relating to municipal operations.





## Who Attends?

Delegates include works officers, maintenance staff, managers and directors, engineers, and technical officers from around Australia working within state and local government, and maintenance staff and managers working for companies that service the municipal works industry.

## Who Exhibits?

The conference attracts a broad range of product and service providers to the municipal works industry. Some of the exhibitors that attended in 2023 included:

### **Major Conference Sponsor:** **KOMATSU AUSTRALIA**

#### **Exhibitors:**

Access Linemarking Equipment	Elecbreaks	JCB Construction Equipment	Smart Lock
Angularis	Energy Safe Victoria	Australia	Southern Geosynthetics
APS Drainage and Future AG	Ennis Traffic Safety Solutions	Kennards Hire	Supplies
ASV / Schibeci	ESP Australia	Komatsu Australia	Spel Stormwater
Aten Systems	EVM Australia	KOR Equipment Solutions	Stabilised Pavements of
Bendigo Community Health	Flocon Engineering	Latus Risk	Australia
Bridgestone	Fulton Hogan Industries	M Tucker & Sons	Stratex
Civilmart	Gemm Chemicals & Coating	Milwaukee Tools	SuperSealing
Danley	Solutions	Moneyplan Australia	SVC Products
Delnorth Group	Graffiti Removal Chemicals	Omnigrip & Safety Path	Sweepers n Scrubbers
DeNeefe Signs	Hako	Onetrak	TDM Pipeline Solutions
Downer EDI Group	HALT	Pellenc Australia	Terra Firma Industries
Drainchem Australia	HELLA Australia	Pipe Doctor	Traffic Calming Australia
Earthlok	Hiway Stabilizers	Porter Plant Hire	TRUEGRID Permeable Pavers
	Ingal Civil Products	Proquip Rental and Sales	Vermeer Australia
	Interflow	Road Safety Grating	William Adams
	International Mowers	RPM Pipes	Wireless Communications &
	IntoWork Australia	Saferoads	Teletrac Navman

# Exhibitor Agreement and Registration Form

## COMPANY DETAILS:

Company Name (for Stand Signage Label – max 25 characters)

**Exhibition Stand** (includes provision for three stand attendees and associated full delegate package privileges

– extra stand attendees and dinner guests available at cost)

STAND OPTION	MWA CORPORATE MEMBER PRICE (GST Inc.)	NON-MEMBER PRICE (GST Inc.)	AMOUNT (\$)
<b>Supporting Sponsor</b> Inclusive of exhibition stand, company logo exposure on conference marketing material, priority stand location, presentation acknowledgement, and access to an outdoor demonstration space.	\$ 12,500	\$ 14,500	\$
12 x 12 Exhibition Stand	\$ 9,825	\$ 11,825	\$
6 x 6 Exhibition Stand	\$ 7,025	\$ 8,525	\$
6 x 3 Exhibition Stand	\$ 5,895	\$ 6,895	\$
3 x 3 Exhibition Stand	\$ 3,910	\$ 4,500	\$
Outdoor Demonstration Area Supplement	\$ 1,500	\$ 2,000	\$
Additional Dinner Guests	\$ 185		\$
Additional Stand Attendees	\$ 185		\$
		<b>TOTAL</b>	\$

## PAYMENT METHODS

<input type="checkbox"/> <b>CREDIT CARD</b> details below  <input type="checkbox"/> <b>PLEASE INVOICE</b>	<b>DIRECT DEBIT</b> BSB # 063 898 - Acc # 1000 2532 Acc Name: MWA Email Remittance Advice to: <a href="mailto:ceo@municipalworks.com.au">ceo@municipalworks.com.au</a>
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**Credit Card** ☐ VISA or ☐ Mastercard

Name on Card

Card Number:

Expiry:

Authorised Signature:

## AMOUNT PAYABLE

\$

INCLUDES GST

**RETURN REGISTRATION TO MUNICIPAL WORKS AUSTRALIA, PO BOX 1254, GEELONG, VIC, 3220**  
**TEL. +61 (0)419 105 788 | EMAIL: [ceo@municipalworks.com.au](mailto:ceo@municipalworks.com.au)**



**PRIMARY REPRESENTATIVE** (The name and contact details of the person that will take primary responsibility for interactions)

NAME:	<input type="text"/>	MOBILE:	<input type="text"/>
EMAIL:	<input type="text"/>	OFFICE PHONE:	<input type="text"/>

**STAND AND DINNER ATTENDEE DETAILS**

(Exhibition stand fee includes provision for 3 stand attendees, inclusive of Thursday Night Dinner and Friday Morning Event Breakfast)  
Extra stand and dinner attendees can be included at cost.

<b>N1</b>	NAME:	<input type="text"/>		
	POSITION:	<input type="text"/>	MOBILE:	<input type="text"/>
	EMAIL:	<input type="text"/>		
<b>N2</b>	NAME:	<input type="text"/>		
	POSITION:	<input type="text"/>	MOBILE:	<input type="text"/>
	EMAIL:	<input type="text"/>		
<b>N3</b>	NAME:	<input type="text"/>		
	POSITION:	<input type="text"/>	MOBILE:	<input type="text"/>
	EMAIL:	<input type="text"/>		

**EXTRA ATTENDEES** (please nominate if they are Dinner Guests, Stand Attendees or Both)

<b>EXTRA 1</b>	NAME:	<input type="text"/>		
	POSITION:	<input type="text"/>	MOBILE:	<input type="text"/>
	EMAIL:	<input type="text"/>		
<b>EXTRA 2</b>	NAME:	<input type="text"/>		
	POSITION:	<input type="text"/>	MOBILE:	<input type="text"/>
	EMAIL:	<input type="text"/>		
<b>EXTRA 3</b>	NAME:	<input type="text"/>		
	POSITION:	<input type="text"/>	MOBILE:	<input type="text"/>
	EMAIL:	<input type="text"/>		

**EXHIBITOR TERMS AND AGREEMENT**

- Applications are open to associations, partnerships, companies and other organisations operating within Australia. However, MWA reserves the right to allow or disallow any applicant for any reason at its complete discretion.
- Organisations submitting a sponsorship application must have all insurance/levies required by law, or otherwise appropriate, for the conduct of their activities.
- All sponsorship applications are assessed by the Board of MWA (via legal and inspectorate reviews).
- The decision of the assessment is final, and no correspondence will be entered into.
- Sponsorship does not signify endorsement of a particular product by MWA.
- MWA reserves the right to decline or accept a sponsorship with absolute discretion, including but not limited to situations in which an applicant, or a related person or organisation, has breached or is under investigation for possible breaches of occupational health and safety or compensation laws (whether or not a prosecution is pending), or where the acceptance of sponsorship may otherwise be detrimental to the objectives of MWA.
- Inappropriate sponsorships**  
Inappropriate sponsorships are those that:
  - Diminish, or seek to diminish, public confidence in MWA's ability to perform its duty impartially on behalf of its Members;
  - Have the potential to reflect negatively on MWA;
  - Discriminate based on race, sex, age, disability or religion;
  - Perceive to be related to the organisation or its goods or services which provide brands that may be harmful to users or of inferior quality (e.g. tobacco sponsorship).
- Cancellation Policy**
  - An administration fee of 10% will be deducted from any refund due to cancellations before 1<sup>st</sup> February 2024. No refunds for cancellation after 1<sup>st</sup> February 2024 will be made. However, a substitute delegate is

welcome. All cancellations and substitutes must be emailed in writing to MWA to [ceo@municipalworks.com.au](mailto:ceo@municipalworks.com.au). MWA reserves the right to defer, amend or cancel the program.

- The exhibition stand provided a part of this agreement will have:
  - Walls approx. 2.4m high;
  - Wall colour will be white unless otherwise nominated by MWA;
  - One Company name per stand, two on any corner stands. Company name in computer cut vinyl standard letters. Maximum of 25 letters;
  - 1 x single power point with a maximum loading of 1000 watts (4 amps).

**IMPORTANT POINTS**

- Bump-in times on Wednesday start at 2:00 pm and concludes at 5:00 pm sharp.
- Packing up of any items cannot commence before 11:00 am Friday.
- No packing any items during lunch/presentation (12.30 pm – 1.30 pm).
- No vehicles or items of plant are to be started or running in the Indoor area Thursday or before 1 pm Friday.
- Bump-out times can commence at or after 1:00 pm Friday.
- All items of plant & equipment programmed for outdoor demonstrations must have these items available & situated outside the indoor exhibition area before the commencement of the conference.
- Included in your package are three exhibitors for both days. Exhibitors and partners can attend the conference dinner and further guests @ \$185 each on a Thursday evening. Catering for additional attendees during both conference days, including business breakfast, on Friday, lunch, and morning and afternoon tea for both days at an additional cost of \$185 each.
- Carpet and additional furnishings are at cost through the Conference Service Contractor.
- All plant and equipment are the responsibility of the exhibitor.
- A 50% deposit is required to secure the stand. Any balance must be paid on or before 1st February 2024.

I have read and comply with the Terms and Conditions of sponsorship.

Position within Organisation:	<input type="text"/>		
Authorised Signature:	<input type="text"/>	Date:	<input type="text"/>



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